
Topic: A brief profile of wedi

Additional Hard copy free. File copy requested

Date: December 2012

info:

wedi: The practical covering makes the difference

If bathrooms or wellness areas are planned creatively and implemented in a technically reliable fashion, it is often the brainchild of a manufacturer and system supplier from Emsdetten: wedi, with its typically practice-oriented and imaginative solutions.

The sector is familiar with the directly tileable building materials, the floor-level showers and the design modules from wedi. Founded 30 years ago, the innovation leader is today active in 36 countries and works closely with architects, specialist dealers and tilers for all its new developments.

The wedi range is characterised by its requirements for diversity, simplicity and reliability. In the case of the building materials and elements, an enormous degree of flexibility with regard to formats and shapes ensures freedom in design. Contractors value the system components, which are few in number, precisely coordinated to one another and synonymous with rapid and custom-fit assembly. Included in this is the positive feeling of also being on the safe side with wedi from a technical perspective: wedi building boards and elements are 100% waterproof. The company offers a premium-quality service – from marketing aids, over further training, to support with application technology.

wedi also presents clever solutions for common building problems with its latest product innovations for floor-level showers. In many installation situations, planners and contractors encounter assembly heights that are too low. Fundo Plano solves this problem in an elegant fashion.

The complete system, made up of a floor element and an integrated drain, measures 65 mm tall – and thus also fits into spaces where every millimetre counts. This also applies to the new floor-level shower element, Fundo Ligno, which is unique in that it can fit perfectly into suspended timber floor structures.

1,765 characters (including spaces)

Images

Image

Caption



Key point as text: Complete bathrooms can be built with wedi



Key point as text: When the building board is installed at the walls, this not only creates a smooth laying substructure for tiles, but also provides thermal insulation at the same time.

Image

Caption



Key point as text: wedi bathrooms are thus given an individual touch. The products aren't run of the mill, so clients can let their creativity run free.

Press contact

Stephanie Hesse
wedi GmbH
Hollefeldstr. 51
48282 Emsdetten
Telephone +49 2572 156-144
Fax +49 2572 156-160
stephanie.hesse@wedi.de